



## **BluVector Appoints Cybersecurity Advocate Robert O. Carr to Board of Directors**

*Carr Brings Experience as Heartland Payment Systems Founder, Beyond's CEO, Presidential Appointee and Entrepreneur to Strengthen BluVector's Leadership Position for Next-Generation Threat Detection*

**Arlington, Va.**—May 15, 2017—[BluVector](#), a leader in network security monitoring and analytics, today announced that innovative executive [Robert O. Carr](#), CEO of [Beyond](#) – a newly launched business services and financial technology company – has joined its board of directors.

Carr was the founder and CEO of [Heartland Payment Systems](#), a Fortune 1000 payments processing company acquired last year by [Global Payments](#). He joins BluVector's board of directors on the heels of the appointment of [Christopher Burnham](#) while the company continues its rapid growth trajectory.

A pioneer in the payments industry, Carr has been a leader in thwarting cybercrime for more than two decades. In 2009, he earned widespread praise for his transparent and open response to a massive data breach of Heartland. Jim Cramer, the host of the television show Mad Money, cited Carr's public communication about the breach as an example for other businesses.

After the attack, Carr made Heartland a champion in the fight against cybercrime. He led Heartland's adoption of end-to-end encryption, tokenization and EMV chip-and-pin payment card technologies. He also played a prominent role in forming the [Payments Processing Information Sharing Council](#), an industry group that works with law enforcement to combat cyber fraud. In March 2016, President Obama recognized Carr's leadership in cybersecurity by appointing him to the [National Infrastructure Advisory Council](#); Carr continues to serve on the Council, which advises the President and the Department of Homeland Security on the security of critical infrastructure sectors and their information systems.

Carr is the founder and chairman of [Give Something Back](#), an organization that provides scholarships and mentoring to low-income students. He also serves on the boards of [Bid Pal](#), [Lewis University](#) in Illinois, [Ed Snider Youth Hockey](#), and [MENTOR: The National Mentoring Partnership](#).

"It's fair to say that Bob's experience in dealing with cybersecurity threats provides him with a unique perspective on the security market," said Kris Lovejoy, CEO at BluVector. "Bob has watched the highs and lows of the industry and will be invaluable in sharing his strategic guidance to BluVector as we continue to expand."

"Knowledge of security threats should not be viewed as a competitive advantage," Carr said. "Protecting valuable assets from attacks requires the type of collaborative and information-sharing strategy embodied in BluVector's technology. I'm looking forward to helping guide BluVector and its team in becoming a leader in next-generation threat detection."

### **About BluVector**

BluVector helps security teams respond to malicious threats up to 80 percent faster than current approaches. As a leader in Network Security Monitoring & Analytics, BluVector applies supervised machine learning and automation so security teams can detect and respond to advanced security threats at digital speed. For more information, visit: [www.bluvector.io](http://www.bluvector.io).

## **About Beyond**

Beyond provides the tools and services that small to mid-sized companies need to make their business operations simple, streamlined, and secure. The company was created in 2017 by Robert O. Carr, a prominent businessman and philanthropist whose track record of success reflects his deep belief that “doing the right thing” for customers and employees ultimately produces the best bottom-line results. For more information, visit [www.getbeyond.com](http://www.getbeyond.com).

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